

NEW BUSINESSES

Ooh, baby! A new addition to the business community



Amy Turenhout/Contributed photo

KAUA'I BUSINESS REPORT

Parents Amy and Gavin Turenhout were in the market for a business that would allow them to raise their infant son. The idea presented itself to the Turenhouts when out clothing shopping for their soon-to-be family member; they realized they didn't have access to the options they wanted.

Therefore in January of 2008, their business started with a mission statement: "Affordable children's

clothing with eco-friendly options."

Gradually, the pieces of the business began to fit together and in early May, the Turenhouts signed a lease to open their store in the Hanama'ulu Trading Company stores. In June, ooh, baby! officially opened for business.

Amy believes customers will be drawn to the store based on the affordable price of the items, which Amy says is achieved without sacrificing the quality or selection.

"Also offering eco-friendly

goods to families is a very important part of our store ethos and we know that it is equally important to our customers," Amy said.

The store offers children's clothing including organic, bamboo and cotton in sizes 0-24 months, and accessories. Baby gift registry and gift certificates are also available.

Ooh, baby! is open from 10 a.m. to 6 p.m., Monday through Saturday, located across from the Shell gas station in Hanama'ulu. For more information, call 245-4770.

Good things come within a hot dog bun

KAUA'I BUSINESS REPORT

Mango Dog, the second new business to snuggle into Princeville Shopping Center's open market stalls, started serving up gourmet hot dogs in June.

Owned by Robert and Cindy Straver, Mango Dog serves up a 100 percent beef kosher quarter pound dog. Customers can order it "barefoot," a no-garnish dog-plus-bun-only menu item, or pile on the toppings such as chili and cheese, and mango salsa.

"We felt there was a need for fun,



fast food in Princeville," said Cindy Straver. The small operation is run by Cindy, her husband, and two employees.

"We have many people a day tell us how happy they are that we opened and often hear from customers 'that was the best hot dog I've ever tasted,'" said Cindy.

Visit Mango Dog open 10:30 a.m. to 6 p.m., seven days a week, located around the corner from Foodland, at the Princeville Shopping Center.

For more information, call 826-2520.



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